

Interreg - IPA CBC

Italy - Albania - Montenegro



BioTourS



BioTourS

BIODIVERSITY AND TOURISM STRATEGY
TO PROTECT CETACEANS

4TH

Newsletter

Dear reader,

Welcome to the 4th BioTourS Newsletter.

In this edition we will introduce the activities of project partners during last period.

BioTours - Report on good practices about sustainable tourism and new challenge

Municipality of Termoli, a project partner within the BioTourS project created the Report on good practices about sustainable tourism and new challenge, purpose of which is to provide a comprehensive analysis of the importance of local resources - both cultural and natural - for regional tourism competitiveness. Each project partner addressed the development of one territorial study about sustainability practices and new challenges brought by modern tourism in its own region.



Figure 1: The City of Campobasso



Figure 2: View of the old town in Termoli



Figure 3: Typical inland village of Molise



Activities of Jonian Dolphin Conservation (JDC)



City of Taranto



Promotion of the sea and cetaceans through

Although these regions normally include more than one tourism destination, they are relevant in order to address policy questions related to environmental impacts on marine biodiversity in the South Adriatic Area.

Municipality of Termoli, Italy - Molise is located along the Adriatic coast in southern Italy. The report deals with the challenges and strengths of this area which are important for the tourism supply.

Jonian Dolphin Conservation (JDC), Taranto, Italy - This analysis report focuses on the city on the Ionian coast of Apulia, Taranto, considering that presents the city that suffers from a bad reputation due to the pollution of the area caused by major industrial poles. Secondly, it is a home to the best practice Jonian Dolphin Conservation, the subject of this research that has been researching and protecting the sea and cetaceans in the Gulf of Taranto since 2009.



Llogara



Ohrid Lake

National Tourism Agency, Albania –The report deals with the analysis of the tourist market in Albania, and includes topics such as sustainable development of tourism, actors in the tourism sector and the development of tourism products according to actors operating in the tourism industry. Despite the developments in this sector, Albania remains a new tourist destination, with the challenge of positioning itself in the world market.

IEC Tehnopolis, Montenegro – The report includes analysis of tourism and biodiversity in Montenegro, protection of coastal and marine area, as well as analysis of dolphin area in Boka Kotorska Bay.

<https://biotours.italy-albania-montenegro.eu/biotours-report-on-good-practices-about-sustainable-tourism-and-new-challenge-Report-on-good-practices-about-sustainable-tourism.pdf>



*The Cetacean Youth Camp
"Researcher for a day" -
Kotor Montenegro*





Participation in the event "On a meaningful youth participation in INTERREG IPA & EUSAIR"

As emphasized through the "Manifesto for the youth by the youth for the shaping of the European policy of cooperation", there is a need to further inform the youth and local communities about the available opportunities and invitations arising from such projects. Interreg IPA and EUSAIR offer young people to be part of the decision-making process on various issues and to develop projects that can bring about change. In particular, the upcoming funding periods of the new Interreg IPA program can provide several opportunities especially for young people, among others: support actions for young people and unemployed people, with the aim of acquiring skills and professional qualifications through research and innovation, cultural tourism, support for employment mechanisms and joint efforts in cross-border areas in order to create new jobs in the field of tourism, circular economy, climate, etc.

The event included in this program was "On a meaningful youth participation in INTERREG IPA & EUSAIR", which was held in European House in Podgorica on March 3rd. Project partner IEC Tehnopolis participated in this event. During the event, representative of IEC Tehnopolis, Ms. Marijana Jovicic, presented support that IEC Tehnopolis provides to the youth through the various projects co-financed by the different INTERREG IPA projects, among others through the BioTourS project and the newly opened BioTours Dolphin Center in Montenegro.



Prirodnjački muzej Crne Gore i ove godine potvrđuje prepoznatljivost i vidljivost na muzejskoj sceni.

Za prvih četiri mjeseca 2023. godine izložbenu galeriju Prirodnjačkog muzeja obišlo je 3.416 posjetilaca. U odnosu na dosadašnji period rada Muzeja, ovo je ogroman porast broja sugrađana i turista koji su galeriju Muzeja posjetili zbog novih edukativnih sadržaja i vizuelnih doživljaja.

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Natural History Museum of Montenegro

"In the first four months of 2023, the exhibition gallery of the Natural History Museum was visited by 3,416 visitors. Compared to the previous period of the Museum's work, this is a huge increase in the number of fellow citizens and tourists who visited the Museum's gallery for new educational content and visual experiences. A large share of this number is contributed by our youngest and dearest guests, preschoolers and elementary school students. Thus, 2,372 preschool and 109 school-aged children visited us. There were 1,044 adult visitors.



The exhibition "Dolphin is my name", which was realized in cooperation with the Innovation and Entrepreneurship Center Tehnopolis, with its VR station contributed to such a large number of our guests", said representatives of the Natural History Museum of Montenegro.



Municipality of Termoli

At the end of the May Municipality of Termoli met four elementary schools to raise awareness among 300 students about the importance of sustainable tourism and the conservation of the marine environment and its inhabitants.



This was the opportunity for an active and engaging initiative, which gave rise to creative proposals for recycling plastics in a sustainable way. The participation of the students was active and engaging, as the organizers said. There were numerous proposals to replace common plastic objects with more sustainable alternatives, showcasing the typical creativity of the young ones.



"Dolphin is my name" in Boka Aquarium in Kotor, Montenegro

The exhibition "Dolphin is my name" was opened in the Boka Aquarium on June 5, jointly organized by the Natural History Museum of Montenegro and associated partner of BioTourS project the Institute of Marine Biology of the University of Montenegro, with the help and support of the Innovation and Entrepreneurship Center Tehnopolis from Niksic. After the great interest caused by opening BioTourS Dolphin Center and educational, interactive exhibition in the premises of Natural History Museum of Montenegro, in the following period visitors of Boka Aquarium in Kotor, Montenegro, will have opportunity to learn about the characteristic of cetaceans and their habitats, and also to raise awareness about importance of marine conservation.





Through the exhibition, visitors to the Aquarium will be able to see a life-size model of an adult dolphin and a calf, learn about the biology and taxonomy of whales and dolphins through an interactive multimedia kiosk, learn information about dolphins through educational panels placed throughout the Aquarium, and virtually dive into sea depths using virtual reality glasses.

The exhibition was originally realized through the IPA CBC Italy-Albania Montenegro "BioTours" project, and was first installed in the Natural History Museum of Montenegro in Podgorica, where it could be viewed until mid-May this year.

BIOTOURS PROJECT AIMS AT INTRODUCING BEST PRACTICES IN SUSTAINABLE CROSS-BORDER TOURISM, TACKLING NEW CHALLENGES IN ENVIRONMENTAL AND MARINE SAFEGUARD AS WELL AS PRESERVING THE NATURAL HERITAGE OF THE ADRIATIC-IONIAN AREA. THE MAIN OBJECTIVE OF THIS PROJECT IS TO INVOLVE YOUNGSTERS IN CROSS-BORDER TOURISM ACTIVITIES AIMING AT RAISING AWARENESS ON CETACEAN CONSERVATION.

PROJECT PARTNERS



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biotours.italy-albania-montenegro.eu

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