

Interreg - IPA CBC

Italy - Albania - Montenegro



BioTourS



BioTourS

BIODIVERSITY AND TOURISM STRATEGY TO PROTECT CETACEANS

FIRST NEWSLETTER



Dear reader,

Welcome to the 1st BioTourS Newsletter.

We are happy to present you the first newsletter of BioTourS - Biodiversity and Tourism Strategy to protect cetaceans.

Get to know what we achieved so far. Enjoy reading!

KEY FACTS ABOUT THE PROJECT

ABOUT THE BIOTOURS

BioTourS project aims at introducing best practices in sustainable cross-border tourism, tackling new challenges in environmental and marine safeguard as well as preserving the natural heritage of the Adriatic-Ionian area. The main objective of this project is to involve youngsters in cross-border touristic activities aiming at raising awareness on cetacean conservation.

PARTNERSHIP OF THE PROJECT

Next to the 4 project partners, the Project consortium is consisted of additional 2 associated strategic partners from CBC Italy-Albania-Montenegro countries.

FACTS AND FIGURES

722 500.00 €



PROJECT BUDGET

01.09.2020.
28.02.2022.



PROJECT DURATION

4



NUMBER OF PROJECT
PARTNERS

4



THEMATIC WORK
PACKAGES

2



NUMBER OF ASPs

PROJECT RELATED EVENTS

KICK-OFF MEETING

BioTourS partners in this difficult time can not meet personally, but they organized the Kick-off meeting online via the Google Meet platform on November 23rd 2020. At the meeting, the partners discussed the main aim of each thematic work packages and the first steps connected to them.

PROJECT ISSUES

ABOUT WP1 - MANAGEMENT

Leader of the work package: Jonian Dolphin Conservation

The overall objective of the coordination and management activity is ensuring the smooth realization of the project, optimizing the organization and timing of activities and resources, so that project goals can be fully attained. It is managed by LP with the aims to: coordinate and supervise activities to be carried out according to the work plan and to the role of each PP; facilitate the communication and exchange among PPs; establish and run efficiently the project managing boards; carry out the overall management of the project; manage and implement the Subsidy Contract and the Partnership Agreement and proceed with amendments when and where necessary.

ABOUT WP2 - TOWARDS AN ADRIATIC COMMON IDENTITY

Leader of the work package: National Tourism Agency

This WP aims to reach an Adriatic common identity among public entities, research institutes and tourism operators, sharing know-how and experiences of the different PPs involved, in order to develop a tool for expanding science knowledge on dolphin conservation and tourism management.



ABOUT WP3 - PILOT ACTION - SCIENTIFIC TOURISM FOR MARINE ENVIRONMENTAL PROTECTION

Leader of the work package: Jonian Dolphin Conservation

This WP comprises the onshore and offshore awareness-building sessions and scientific tourism activities. CB Youth Camps, consisting of marine research/science tourism activities for cetacean conservation using nautical equipment such as echo sounders, photo-video recording systems in HD, and hydrophones for bioacoustic studies, will be organized by LP in each partner territory. In addition, 4 BioTourS cetacean Education Centres will be created to increase biodiversity and cetaceans' conservation awareness among the general public. Workshops and lectures will be held regularly for visitors to various themes and addressed to all age groups. The innovative aspect of this action consists in the development of the BioTourS Web catalogue.

ABOUT WP4 - COMMUNICATION

Leader of the work package: IEC Tehnopolis

WPC aims to effectively disseminate project results to wider public, institutions and operators of the involved sectors, considering that the ability to communicate strongly affect project impact in the Programme area. WPC elaborates a sound communication strategy that supports the project through the effective use of communication resources and tools, both in external and internal communication.

PROJECT PARTNERS



CONTACT

Lead partner: Jonian Dolphin Conservation (Italy)



biotours.italy-albania-montenegro.eu

This project is co-financed by the European Union under the Instrument for Pre-Accession Assistance (IPA II)