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BioTourS



BioTourS

BIODIVERSITY AND TOURISM STRATEGY
TO PROTECT CETACEANS

3rd

Newsletter

Dear reader,

Welcome to the 3rd BioTourS Newsletter.

We are happy to present you the third newsletter of BioTourS - Biodiversity and Tourism Strategy to protect cetaceans.

In this edition, we will introduce the activities related to the opening of cetaceans educational centers in Taranto and Montenegro. **Enjoy reading!**

JONIAN DOLPHIN
CONSERVATION ORGANIZED
OPENING OF

TARANTO CETACEANS' EDUCATION CENTRE KETOS





Located in one of the most prestigious eighteenth-century buildings - Palazzo Amati, KETOS deals with the promotion of the sea and cetaceans, through training, educational, scientific research and environmental communication activities. The establishment of such a center will further improve the capacities of Jonian Dolphin Conservation, which, taking into account the professionalism and experience of the staff, will have a significant impact on the education of visitors.

Since the opening of the Center, many activities have been organized, starting from the visit of 14 science teachers on October 27th 2022, who recognized the importance of this place for the further education of their students.



For now approximately 1000 students and teachers are expected to visit Taranto Cetaceans' Education Centre, and bearing in mind the great interest, an increase in the number of visitors is expected in the following period. The first school visit was organized on Thursday 26th January 2023, during which students, thanks to the experienced staff, had the opportunity to find out more about cetaceans through many activities by using the equipment which Centre owns.





INNOVATION AND ENTREPRENEURSHIP CENTER
TEHNOPOLIS ORGANIZED THE CEREMONIAL
OPENING OF THE
**BIOTOURS DOLPHIN CENTER
AND EDUCATIONAL,
INTERACTIVE EXHIBITION**

Through the BioTourS project, IEC Tehnopolis created the BioTourS Dolphin Center, within which an educational exhibition about cetaceans was presented at the premises of the Natural History Museum of Montenegro. The ceremonial opening held on December 26th 2022. In the future, the Center will be a focal point for various exhibitions and interactive presentations aimed at increasing awareness of biodiversity and cetacean conservation.

BioTours Dolphin Center offers various contents that attract a large number of visitors of different ages every day, so that all those interested have the opportunity to learn more about the characteristics of cetaceans through the exhibition itself, but also through the high-tech equipment. Visitors are especially amused by VR headset thanks to which they can see what life under the sea looks like from a different perspective in a modern and innovative way.



The opening of the Center caused great interest, as evidenced by the large number of visitors in the previous period. Different school and preschool institutions from Montenegro organize visits of students to the exhibition, thereby highlighting the importance of the Center for their further education.



“Hereby I want to tell you that we took the best impressions from your museum, the children are really delighted with what they saw, and the employees with your hospitality and helpfulness. This was our second visit to the museum, and for both times we have only positive impressions and words of praise”

Dragica Kotic, Director of the Day Center for Children with Developmental Disabilities in Herceg Novi.

“We stayed at the museum for almost two hours and could have spent more. I first conveyed my impressions to the children, preparing them for what they can expect, and I can't wait to go with them and enrich my own through their experience.”

Gorana Kusovac, one of the visitors.

Bearing in mind the rich content that the Center offers, a large number of visits is expected in the next period.

<https://biotours.italy-albania-montenegro.eu/biotours-dolphin-center-and-educational-interactive-exhibition-were-officially-opened>

BIOTOURS PROJECT AIMS AT INTRODUCING BEST PRACTICES IN SUSTAINABLE CROSS-BORDER TOURISM, TACKLING NEW CHALLENGES IN ENVIRONMENTAL AND MARINE SAFEGUARD AS WELL AS PRESERVING THE NATURAL HERITAGE OF THE ADRIATIC-IONIAN AREA. THE MAIN OBJECTIVE OF THIS PROJECT IS TO INVOLVE YOUNGSTERS IN CROSS-BORDER TOURISM ACTIVITIES AIMING AT RAISING AWARENESS ON CETACEAN CONSERVATION.

PROJECT PARTNERS



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biotours.italy-albania-montenegro.eu

This project is co-financed by the European Union under the Instrument for Pre-Accession Assistance (IPA II)

This publication has been produced with the financial assistance of the Interreg IPA CBC Italy-Albania-Montenegro Programme. The contents of this publication are the sole responsibility of project partners and can under no circumstances be regarded as reflecting the position of European Union and of the Interreg IPA CBC Italy-Albania-Montenegro Programme Authorities.